



Vacancy: Social Media Coordinator

Role Description

About Pain Concern

Pain Concern is a charity providing information and support to people with pain and those who care for them, whether family, friends or healthcare professionals. Visit our [website](#) to find out more about what we do, including our [Airing Pain](#) radio programme, [Pain Matters](#) magazine, information helpline, community pain education sessions and our research and campaigning work.

All pain is unpleasant, but for the 7.8 million people in the UK living with long-term pain it is a part of everyday life. It diminishes quality of life more than any other condition, leading often to loss of work, depression and disability. Anyone at any age can develop persistent pain and you will very probably know somebody affected. Although there is usually no cure, people who receive the appropriate treatment, information and support can manage their condition effectively with life-changing results

Role purpose

We are seeking highly motivated individuals to join our social media team to help raise awareness of chronic pain and the work of Pain Concern to reach more people in need of the support we offer.

What you would be doing

- Help develop social media campaigns and day-to-day activities;
- Manage presence in social networking across all platforms;
- Prepare graphics for sharing across channels
- Monitor the impact of social media campaigns; Analyse, review and report on effectiveness of campaigns in an effort to maximize the charity's reach.
- Scheduling and posting social media content



- Capture and report on monthly data from across all social media platforms

Is this role right for me?

We are looking for an individual who possesses some or all of the below experiences, skills and qualities.

- Excellent communication skills
- Good knowledge and understanding of social media platforms
- Knowledge of marketing
- Strong IT skills and knowledge of MS Office
- Attention to detail
- Knowledge of / interest in pain and long-term conditions



Contract, Availability and location

- Zero-hour contract.
- Rate of pay £12 per hour.
- Minimum 6 hours per week

Location

Remote working from your own location and/or our office in Newcraighall, Edinburgh

Benefits to you

- Support from a dedicated line manager
- Access to an Employee Assistance programme
- Holiday pay
- Onsite car parking
- Good public transport links

How do I apply?

For more information, please contact hr@painconcern.org.uk